Präsentieren für Geeks

Dirk Haun

FrOSCon 2015

Das Problem mit den "Bullet Points"

- Publikum fängt an zu Lesen
- wird Dir also nicht zuhören, während Du über den ersten Punkt sprichst
- danach wissen sie schon, was noch kommt
- und werden Dir beim Rest auch nicht mehr zuhören

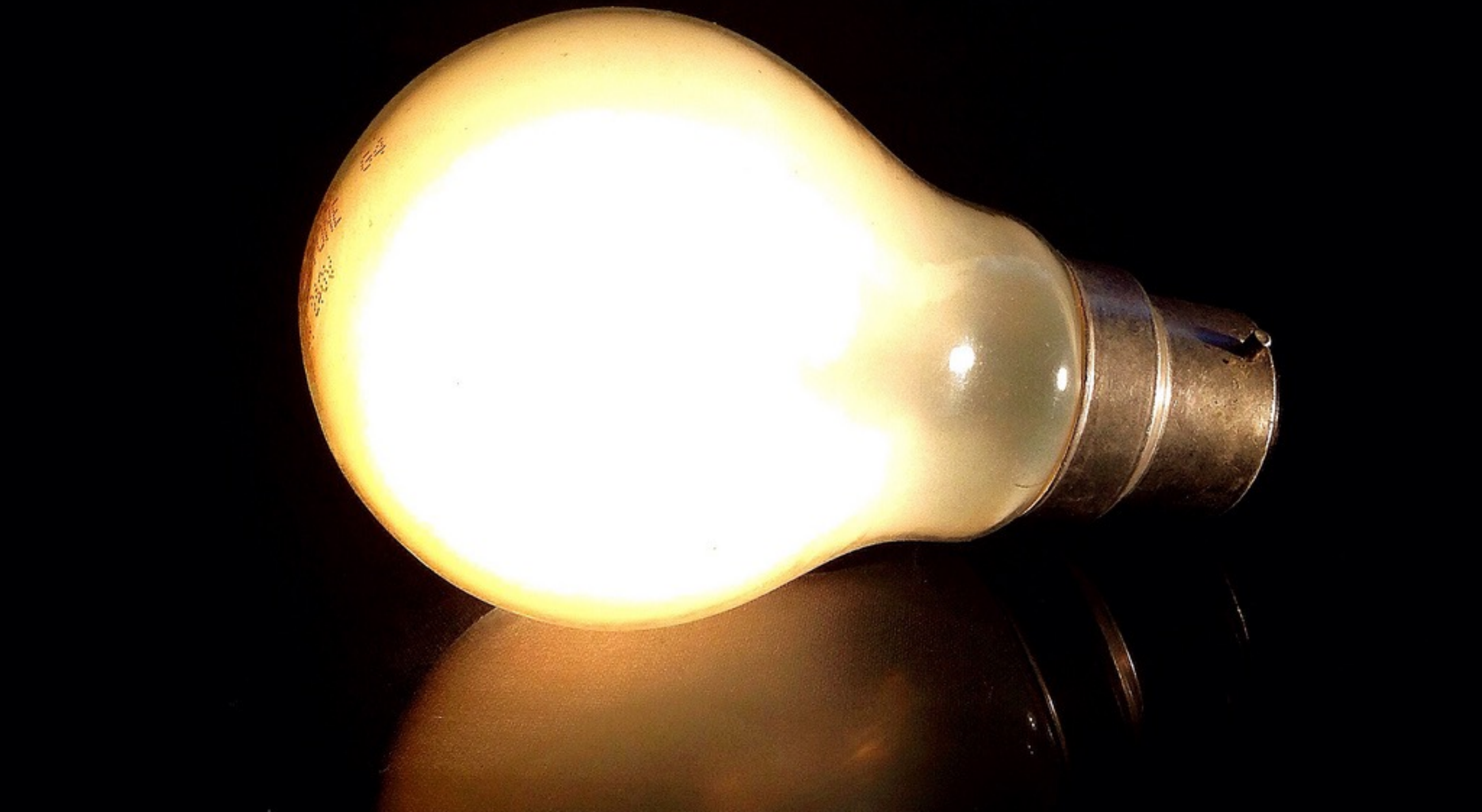
Abhilfe?

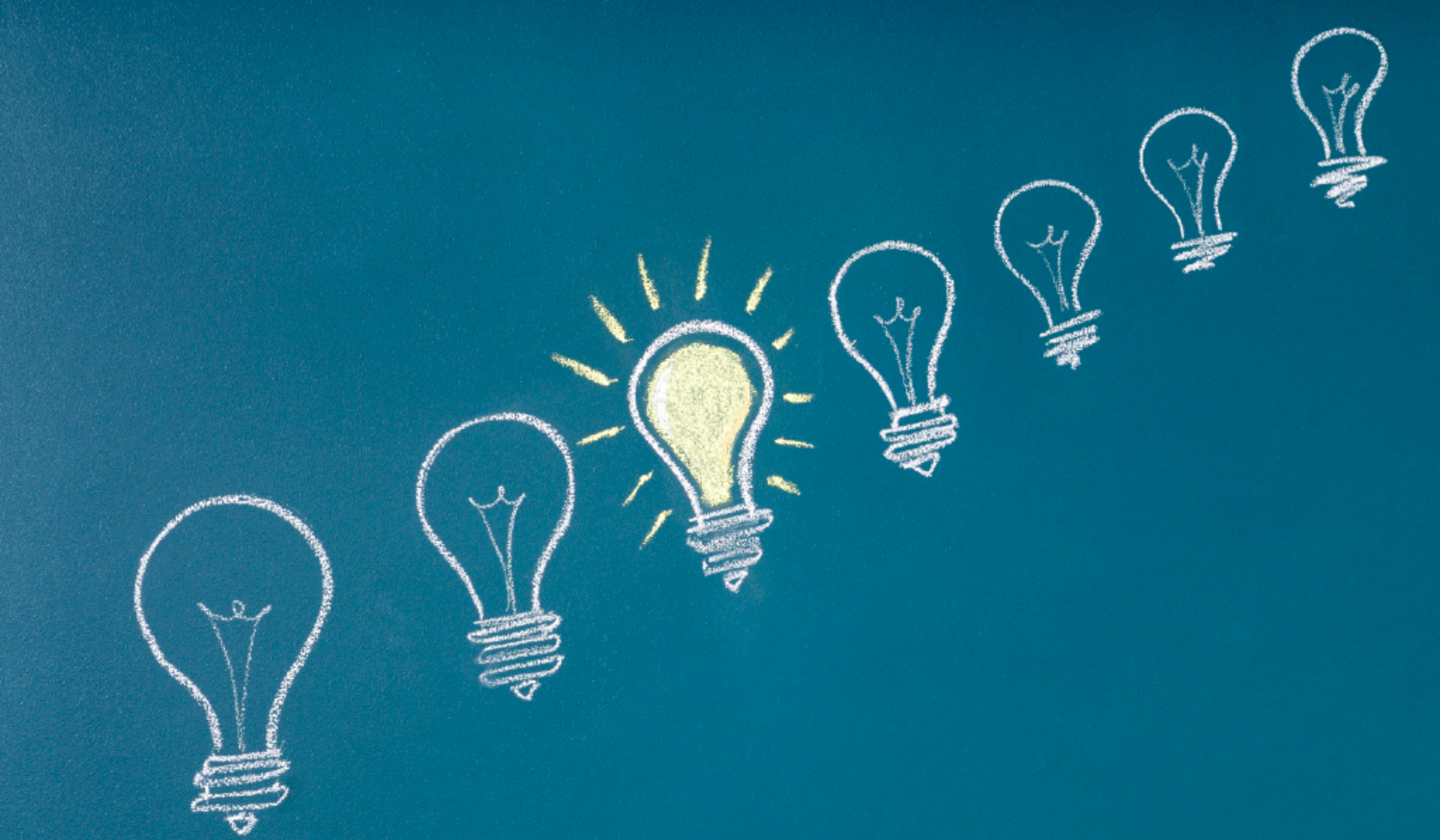
- Nur eine Idee pro Folie diskutieren

Eine Idee pro Folie

Eine Idee pro Folie

Eine Idee pro Folie





Eine Idee pro Folie

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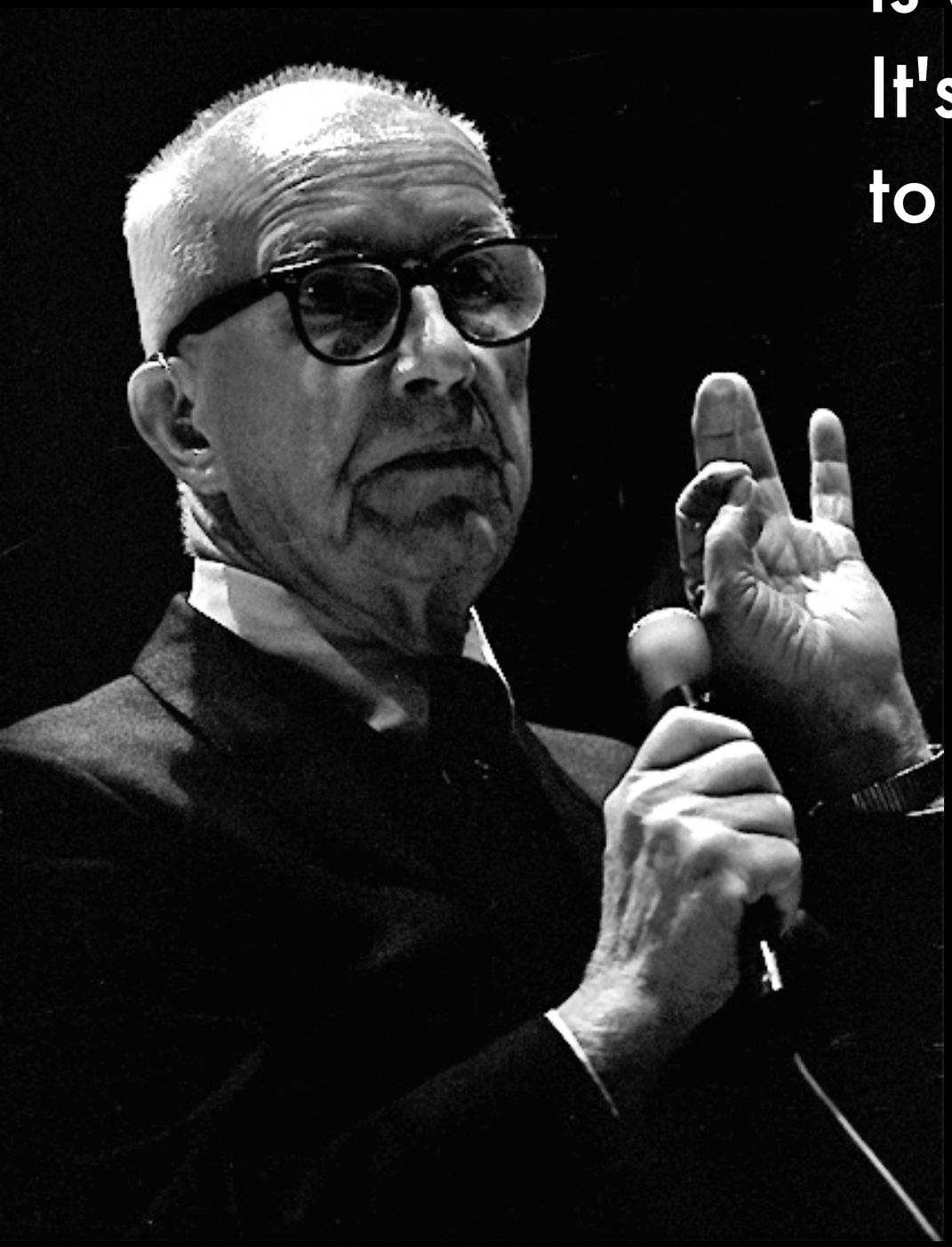
Vorbereiten
Ausgestalten
Präsentieren



All the information in the world
is available right here in this room.
It's just a matter of presentation
to make sense out of it.

– R. Buckminster Fuller

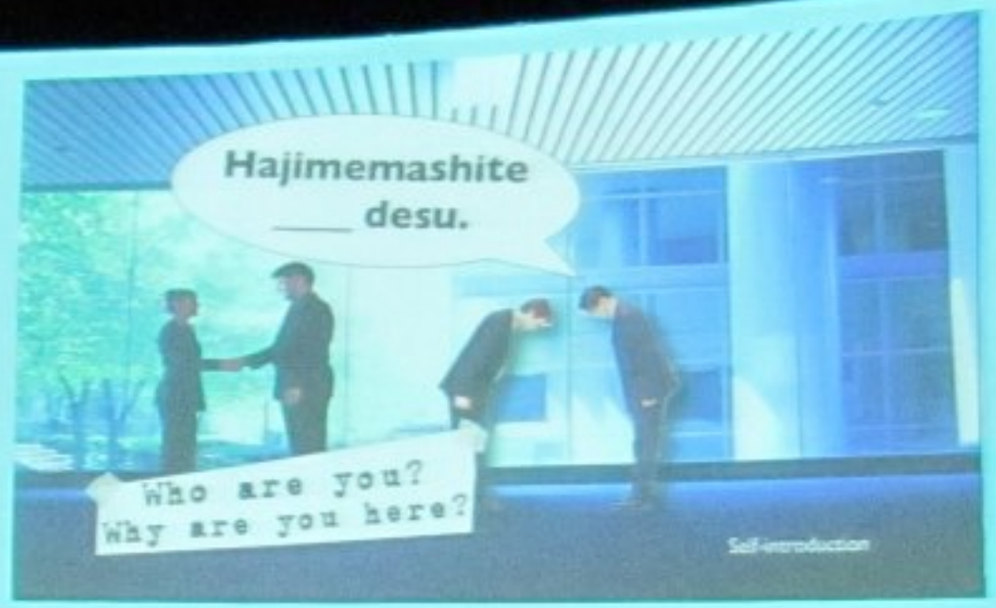
Was ist das

Wichtigste

an einer Präsentation?

Das Publikum!

Der Fluch des Wissens



Übung:
Wer bin ich?
Was mache ich?

Erklär's mir!

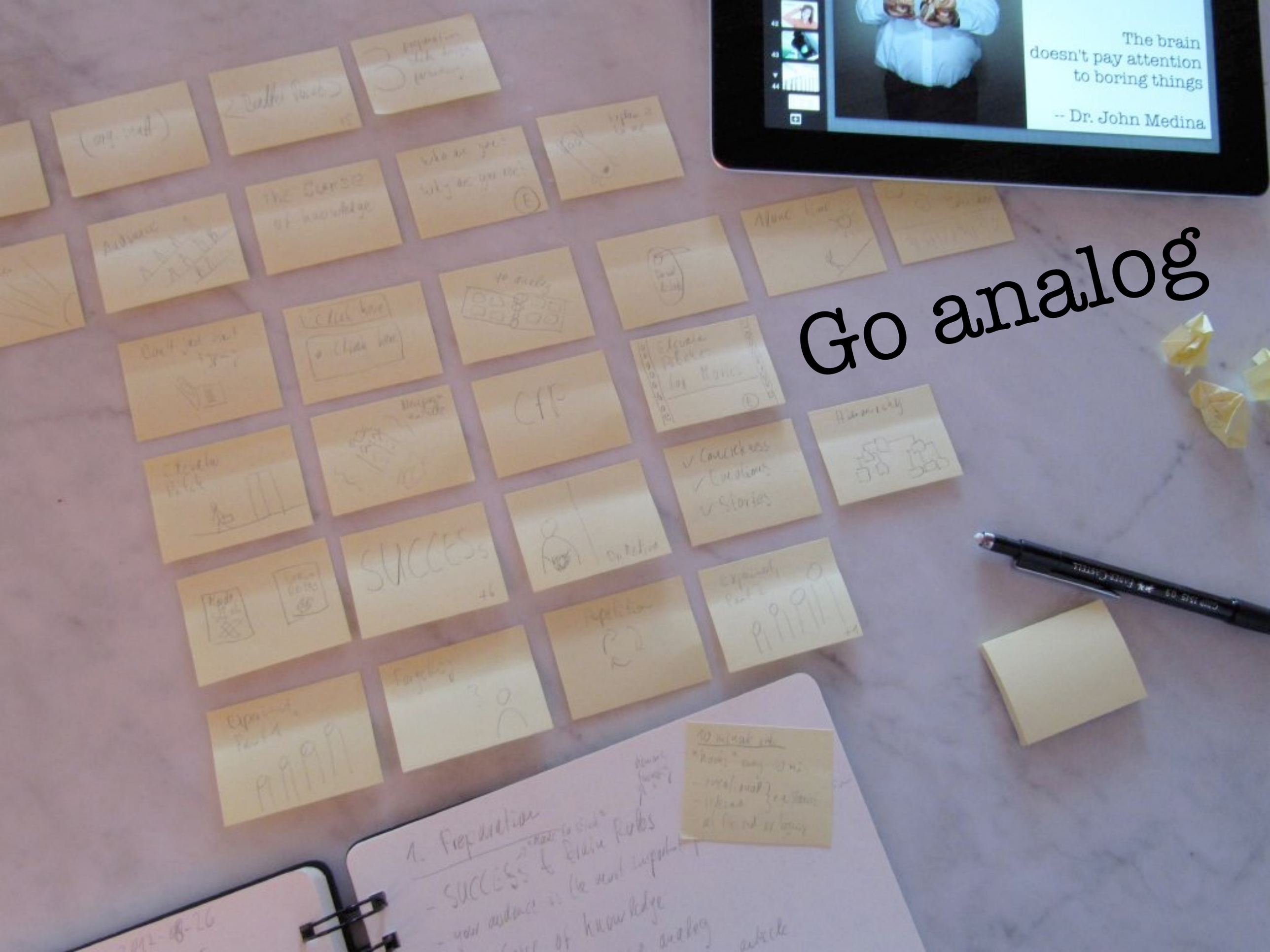
Nicht gleich lostippen ...

Zum Bearbeiten doppelklicken

- Zum Bearbeiten doppelklicken

Ortswechsel

Ortswechsel


The brain
doesn't pay attention
to boring things
-- Dr. John Medina
Go analog

We don't know where we get our **ideas** from.We do know that we do **not** get them **from our laptops**.

-- John Cleese

Vergessen

Simple
Unexpected
Concrete
Credible
Emotional
Stories

Simple

Einfach

Unexpected

Unerwartet

Concrete

Konkret

1000 songs in your pocket

Credible

Glaubwürdig

Emotional

Gefühle

Stories

Geschichten

Storytelling

Simple
Unexpected
Concrete
Credible
Emotional
Stories

5

Vorbereiten

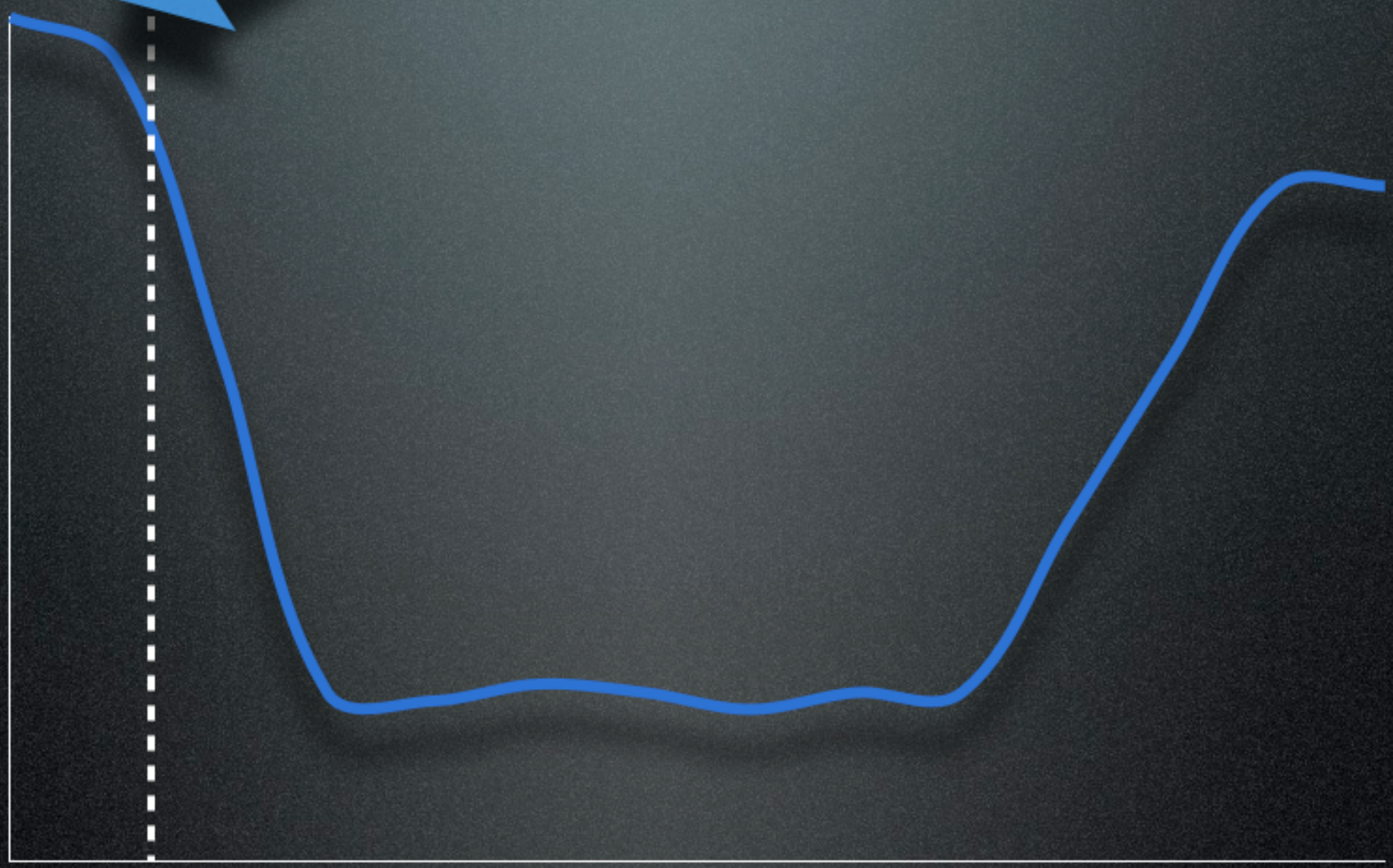
Ausgestalten

Präsentieren

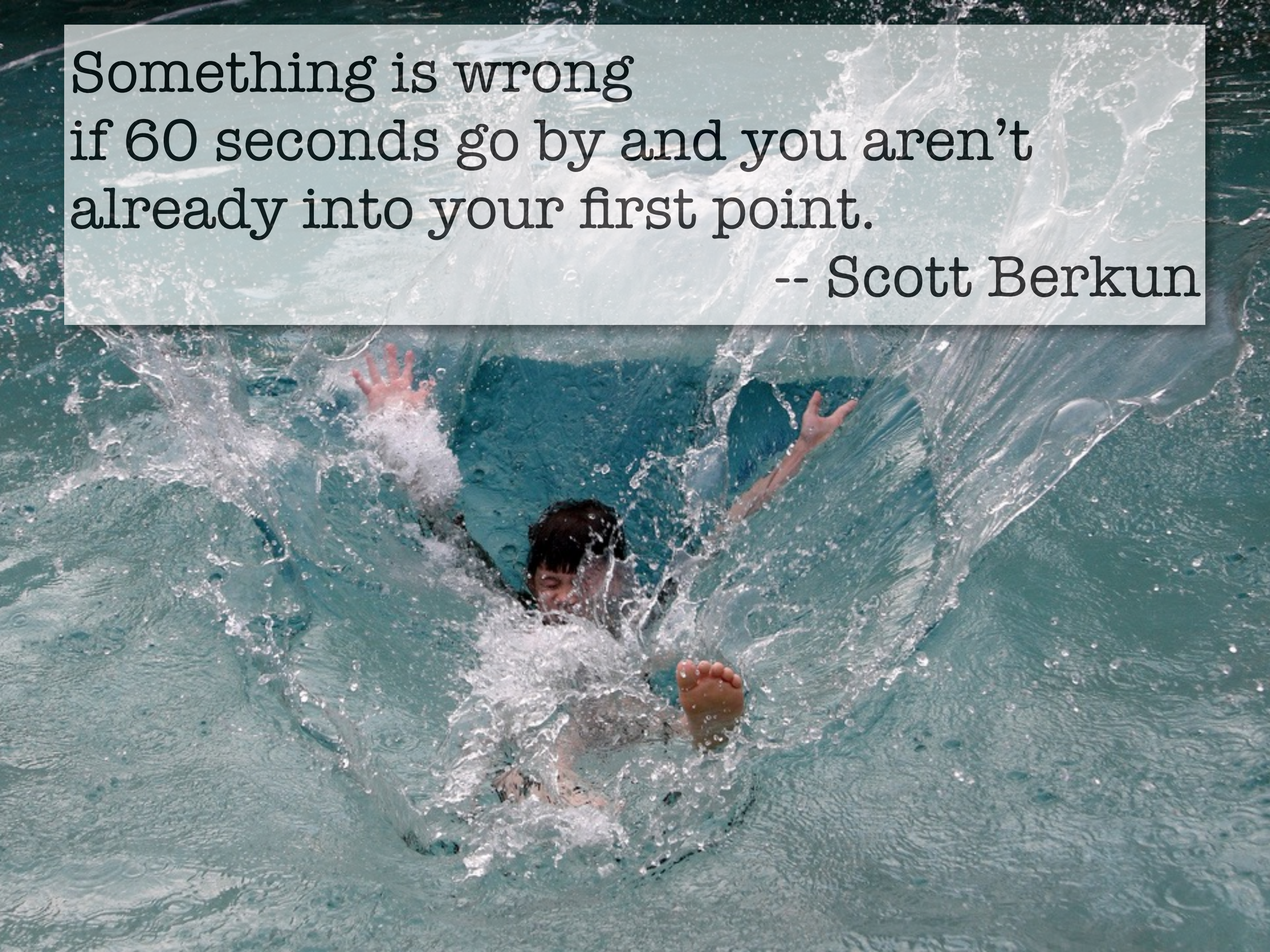
The slides
are not the performance:
you, the speaker,
are the performance.

-- Scott Berkun

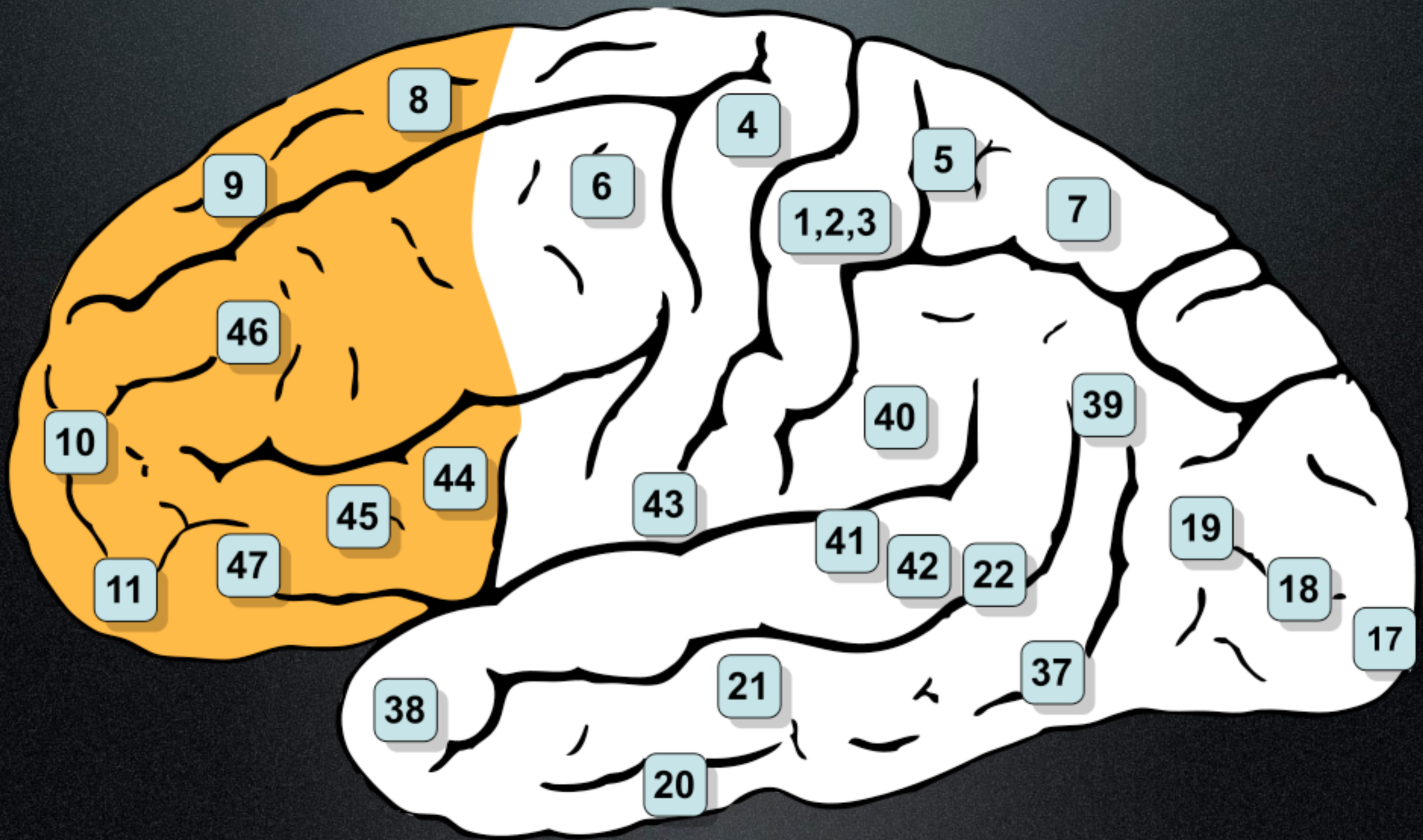
Honeymoon Period



Aufmerksamkeit des Publikums


Something is wrong
if 60 seconds go by and you aren't
already into your first point.
-- Scott Berkun

Bullet Points vermeiden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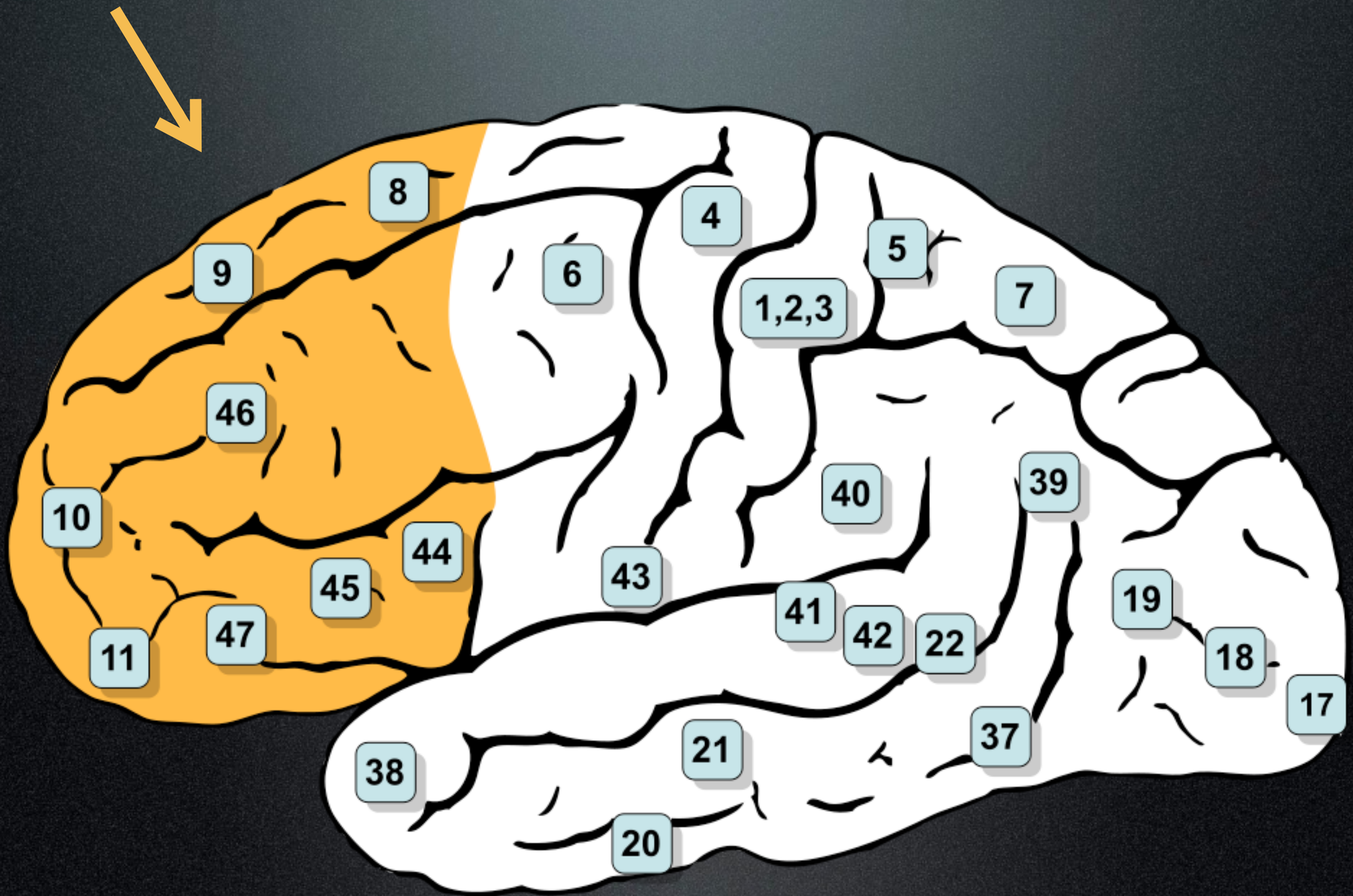
Präfrontaler Cortex



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4

4

einfach / bekannt

C++11

- Is a better approximation of my ideals for support of good programming
  - Significantly better than C++98
- Has tons of distracting "old stuff"
  - Going back to C in 1972
- We must focus on the essentials
  - And the "good stuff"
  - "Elegance ***and*** efficiency"
- C++11 is not the end, we can do much better still
  - Anyone who says *I have a perfect language* is a fool or a salesman
- Stability/compatibility is an important feature in itself
  - And not free

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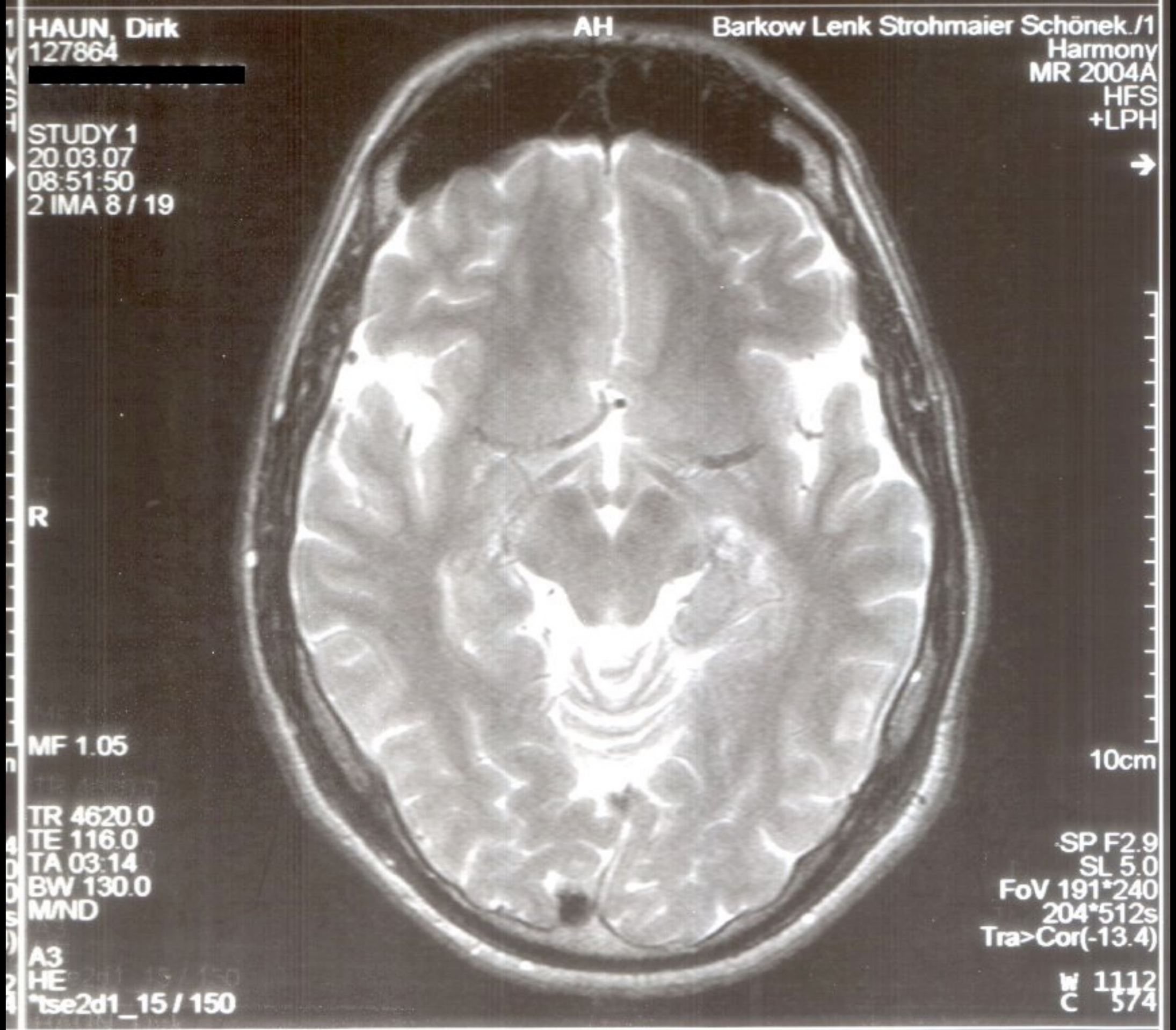
The more **visual** the input becomes, the more likely it is to be recognized - and **recalled**.

-- Dr. John Medina

2500 Fotos

63% nach einem Jahr


HAUN, Dirk
127864
AH
Barkow Lenk Strohmaier Schönek./1
Harmony
MR 2004A
HFS
+LPH
STUDY 1
20.03.07
08:51:50
2 IMA 8 / 19
R
MF 1.05
10cm
TR 4620.0
TE 116.0
TA 03:14
BW 130.0
M/ND
SP F2.9
SL 5.0
FoV 191*240
204*512s
Tra>Cor(-13.4)
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HE
*tse2d1_15 / 150
W 1112
C 574

Radfahren lernen

- Stützräder am Fahrrad anbringen
- Stützräder anheben, damit man lernt, das Gleichgewicht zu halten
- Schutzkleidung tragen, um sich gegen Verletzungen zu schützen
- Stützräder abmontieren und das Abrollen auf dem Gras üben
- Geschafft! Jetzt kannst Du jederzeit Dein Fahrrad benutzen

Radfahren lernen

- **Stützräder** am Fahrrad anbringen
- Stützräder anheben, damit man lernt, das **Gleichgewicht** zu halten
- **Schutzkleidung** tragen, um sich gegen Verletzungen zu schützen
- Stützräder abmontieren und das **Abrollen** auf dem Gras üben
- **Geschafft!** Jetzt kannst Du jederzeit Dein Fahrrad benutzen

Radfahren lernen

- **Stützräder**
- **Gleichgewicht**
- **Schutzkleidung**
- **Abrollen**
- **Geschafft!**

Radfahren lernen

Übung:
Konzepte zeichnen

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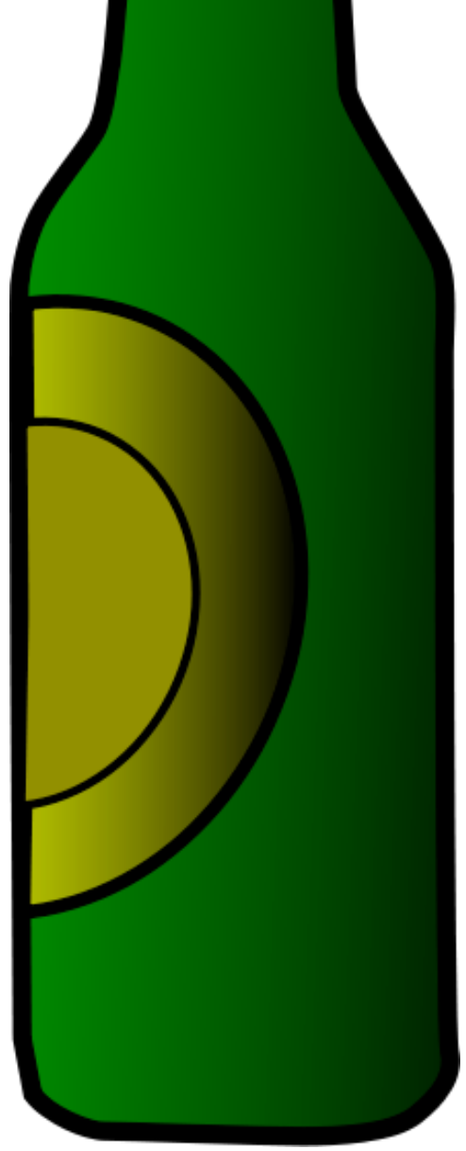
... und viele andere ...

Fotos selbst machen

Übung

- Flasche
- Glas
- Gesicht



Bleeding

zentriert

–

langweilig

Rule

of

Thirds

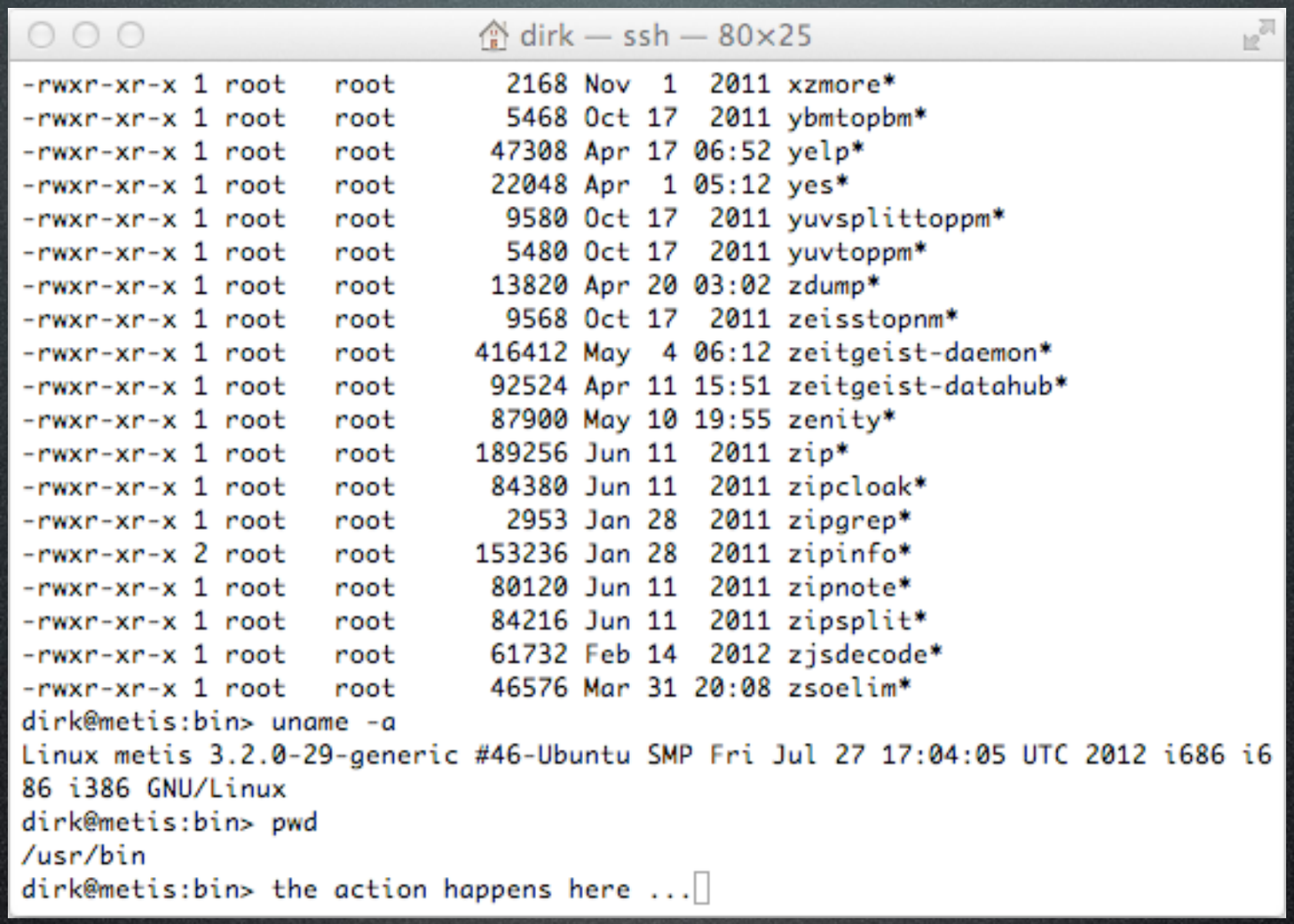
Eye Gaze

Klarstellung

- Listen sind okay
- Code ist okay

An die letzte Reihe denken

Terminal-Fenster vergrößern!



File Edit Refactor Source Navigate Search Project Run Window Help

Quick Access

C/C++

Resource

*Test.cpp

```
#include "cute.h"
#include "ide_listener.h"
#include "cute_runner.h"
void newTestFunction(){
    ASSERTM("start writing tests", false);
}


void runSuite() {
    cute::suite s;
    s.push_back(CUTE(newTestFunction));
```

Writable Smart Insert 4 : 21

5

Vorbereiten

Ausgestalten

Präsentieren

Make sure you
have finished speaking
before your audience
has finished listening

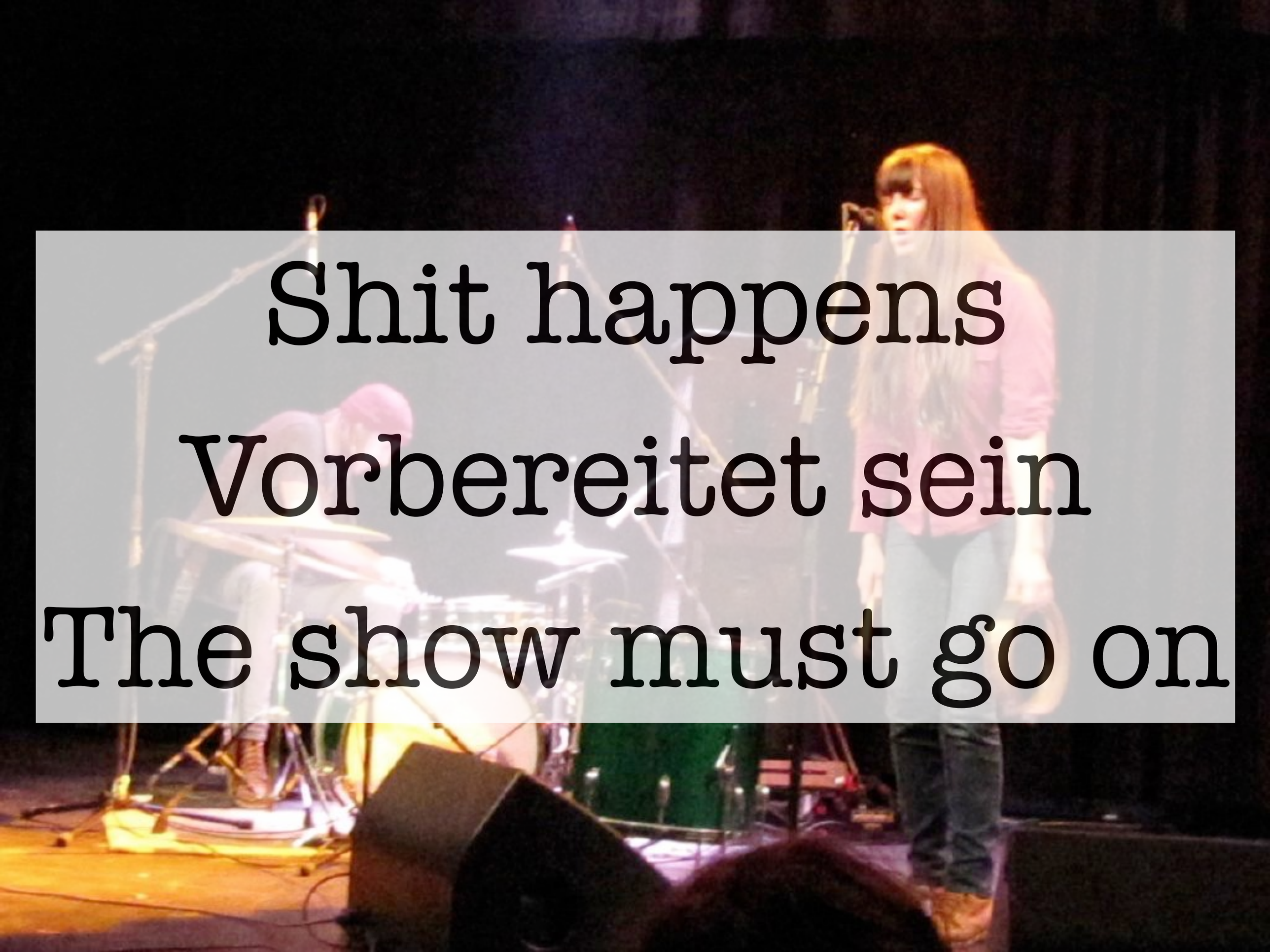
-- Dorothy Sarnoff

Früh ankommen

Das leidige Rednerpult

Fernbedienung

Nimm das Mikrofon



Shit happens

Vorbereitet sein

The show must go on

Was soll schon schief gehen?

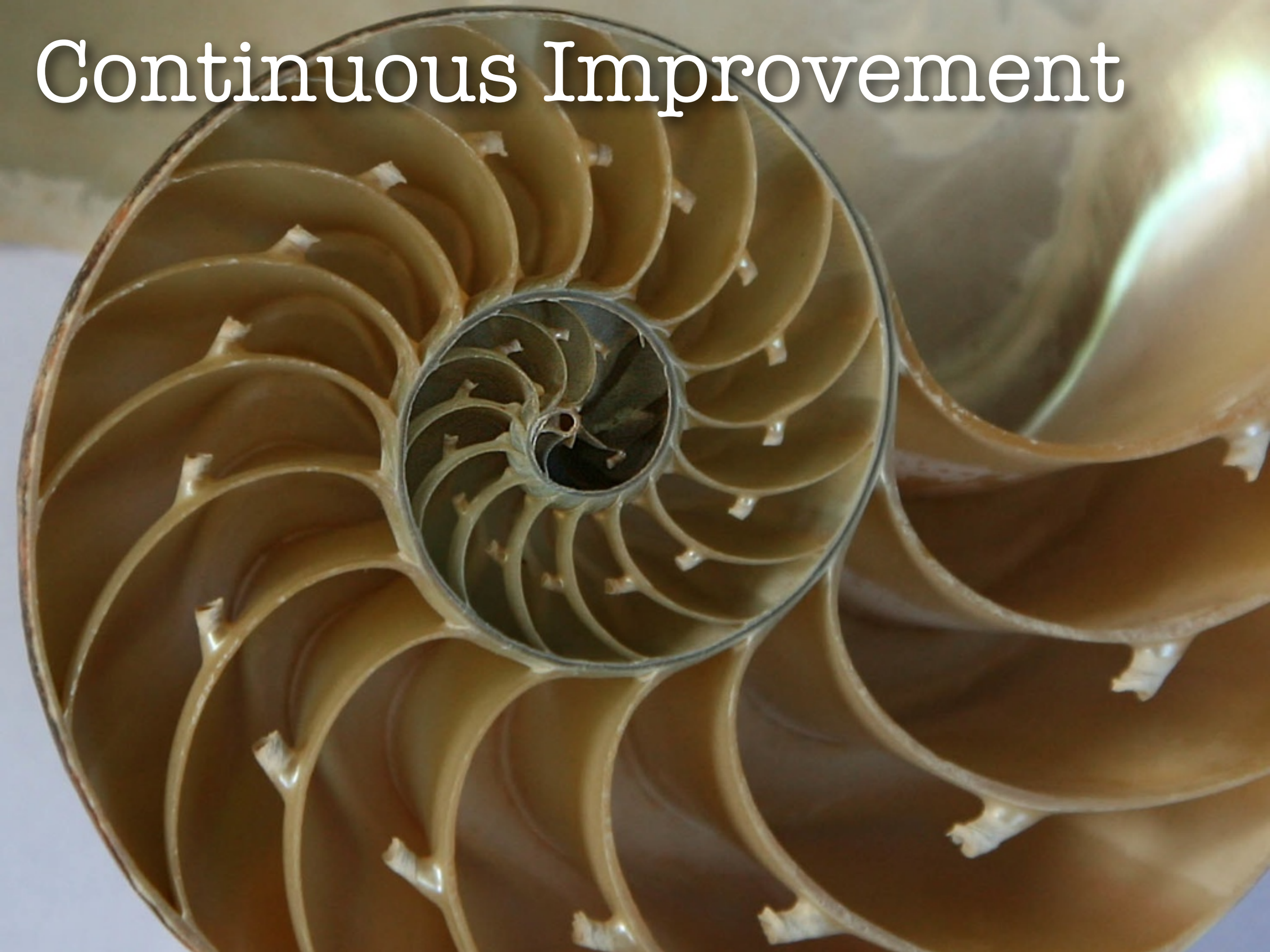
Nicht überziehen

Mit Diskussionen umgehen

Excellent
Very good
Good
Average

Zusammenfassung

Continuous Improvement



Immer an das **Publikum** denken

www.TheMobilePresenter.com
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@dirkhaun

http://leanpub.com/praesentieren-fuer-geeks/c/froscon10

gültig bis 2015-08-31

Credits & Sources

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"Magic lightbulb" by Grant Rambojun,
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Learning to Ride example taken from Nancy Duarte, "slide:ology", O'Reilly, 2008, page 222,
Zoom again by Richo.Fan,
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Cat Falls Out of the Ceiling (video) by vernontripple,
La minute by Fanch Sans colorant et Sans conservateur,
Jef leading the group in discussion by Travis Isaacs,
Feedback form: excellent by kikashi,
Overlowing[sic!] Cup by danielrcook, iStockphoto file #8592211,
Chambered Nautilus Shell - detail by Jitze Couperus

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